

Welcome to the world of Bio Ionic®, the #1 natural ionic styling tool in America! Created for stylists by a Stylist, Bio Ionic® founder Fernando Romero designs innovative products that deliver superior performance and quality for hair professionals worldwide.

How Does It Work?

Bio Ionic® haircare products contain Nanolonic™ Complex (a blend of 32 natural-occurring minerals) that emits Natural Negative Ions into the hair. Natural Negative Ion energy is powerful enough to break down clusters of water molecules into fine particles that penetrate the hair shaft, to re-hydrate, re-condition and restore moisture balance. After using the Bio Ionic® product system, hair feels smooth, super-soft and looks silky-shiny.

The Definition of an Ion

Ions are atoms that have gained or lost an electron and bear a charge of energy. Positive ions have lost an electron and are considered unhealthy. They are found in dust, smoke and other toxic substances. Negative ions have gained an electron and greatly assist in a body's mood, energy level and overall health.

Learn more at www.bioionic.com